## Manage My Website Digital Marketing Agency

## NEWS LETTER APRIL 2023



I am excited to give you feedback regarding the progress of the proactive approached to the advertising of your products and services.

It is a pleasure working with you on this positive project, what I am sure will be a tremendous asset for your business. We have been receiving positive feedback and I would like to personally thank you all for your assistance in helping us accomplish this task.

The Manage My Website team has been working with great enthusiasm to make your advertisements for your website. It is our passion to help you advertise your business and make your website more accessible to potential clients.

## Increases for 2023

As per our newsletter for March 2023 that was sent out to you, I have mentioned that there will be an 8% increase in March 2023 and then an 8% increase in September 2023.

This is unfortunately a necessary adjustment and I thank you all for your understanding.



## With our proactive approach, we are focusing on SEO. What is SEO, and how does it work?



Well, SEO stands for 'Search Engine Optimization', which is the process of getting traffic from free, organic, editorial, or natural search results in search engines.

It aims to improve your website's position in search results pages. Remember, the higher the website is listed, the more people will see it.